

## GREATER LONG ISLAND

### PREMIUM ADS

- 1 BILLBOARD / SITE TAKEOVER
- 2 OVERLAY FOOTER (SNEAKER) AD

### STANDARD ADS

- 3 LEADERBOARD
- 4 STATIC SQUARE
- 5 DYNAMIC SQUARE



### SPONSORED POSTS

#### BOUTIQUE BEAT

Strictly for smaller retailers. Rapidly spread news of your site or featured product to a local audience.

#### SPECIAL EVENT / OPEN HOUSE

Promote an upcoming event or open house to people in the area.

#### ALL SPONSORED POSTS INCLUDE:

- Prominent placement on website or calendar
- Push notifications
- Included in daily newsletter
- Shared on Facebook and Twitter

### GLI TV WE SCRIPT, DIRECT, PRODUCE AND DISTRIBUTE ALL OF OUR VIDEO PRODUCTS

#### NOSH ON THIS

Food Network-style restaurant spotlight.  
2 MINUTES

#### SPECIAL SAUCE

Food Network-style cooking demo.  
60 SECONDS

#### HOW WE DO

The story of your growing business, similar to Nosh on This but for non-restaurants.

Multiple shoots available for additional charge (before, during, afters for contractors.)

2 MINUTES

#### SCOPE THIS HOME

HGTV-style house and realtor spotlight. Ideal to showcase local realtors and featured homes for sale.  
90 SECONDS

#### SHOPPING WITH PUPPETS

We visit your business with a puppet and entertain viewers while highlighting the shop's attributes. Ideal for retail stores.  
3 MINUTES

#### SPECIAL EVENTS

Video coverage of a big event.  
60 - 90 SECONDS

# RATES + PACKAGES

PER MONTH	ONE SITE	TWO SITES	THREE SITES	ALL FOUR
Billboard / Site Takeover	\$500	\$975	\$1450	\$1900
Overlay Footer (Sneaker) Ad	\$750	\$1400	\$2100	\$2800
Leaderboard	\$250	\$350	\$450	\$500
Square Ad	\$250	\$350	\$450	\$500
Dynamic Square Ad	\$300	\$400	\$500	\$550

*Additional 10% discount applied if paid in full for 12 months.*

- Boutique Beat \$100 PER LISTING
- Sponsored Event/Open House \$100 PER LISTING

Nosh On This	\$2,500	Scope This Home	\$1,000
Special Sauce	\$800	Shopping with Puppets	\$1,500
How We Do	\$2,000	Special Events	\$900
MULTIPLE SHOTS	\$2,500		

## GLI TV SUPREME FREE VIDEO PACKAGE

We'll shoot a **FREE** promotional video for your restaurant or business if you advertise with us for multiple consecutive months!\*

### PREMIUM ADS

6 months / single site  
3 months / all four

### STANDARD ADS

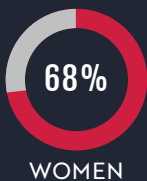
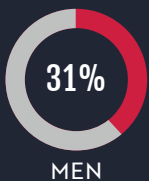
12 months / single site  
6 months / all four

*\*written agreement required, other conditions may apply*



## DEMOGRAPHICS

Data shown among Facebook followers only



Ages 18-24	5%
Ages 25-34	3%
Ages 35-44	28%
Ages 45-54	22%
Ages 55-64	14%
Ages 65+	8%



## CONTACT US

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